



Endemol UK plc
Shepherds Building Central
Charecroft Way
Shepherds Bush
London, W14 0EE
Telephone 0870 333 1700
Facsimile 0870 333 1800
Email: info@endemoluk.com
<http://www.endemoluk.com>

Endemol UK Productions
Initial
Brighter Pictures
Zeppotron
Hawkshead

18th August 2009

Dear activ8-3D,

BB had been researching and considering incorporating 3D-holographic effects into their Big Brother show for some time, but due to initial technical issues and prohibitive cost restrictions with other suppliers, we had all but given up on this amazing technology. However we were then introduced to activ8-3D and quickly all the technical issues were resolved, and the cost of the project became much more affordable. activ8-3D delivered us an amazing result in a very short period of time, which was within our budget. The high definition 3D-video footage had many of the housemates in tears...This was unmissable and very compelling TV viewing and was some of the best moments we've had from Messages From Home on the Big Brother show to date. Activ8-3D were easy to get on with, fun to work with, and professional and technical in every aspect of our project. If we do any 3D-holographics work in the future, we'll be straight back to work with you, just a shame we didn't meet you earlier. Thanks again for all your effort and diligence in our project

Senior Producer, Big Brother.

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VAT 466 537124

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